

# Green Economics Institute

The World's Leading Green Conferences

## SPONSORSHIP OPPORTUNITIES

### 10<sup>th</sup> Annual Green Economics Conference at Oxford University

22<sup>nd</sup> – 25<sup>th</sup> March 2015 at Trinity College, University of Oxford

The 10th Anniversary Green Economics Conference is an incubator for intellectual debate and innovative responses to critical global issues. Current events and urgent issues such as fracking, social and environmental justice, women's empowerment, inequality, environmental and economic collapse, human rights, and cutting edge research on climate change and biodiversity loss are examined.

"When asked "which advertising mediums are most important to meeting your company's key marketing objectives today?", 45% said conferences and events."

- The Economist magazine's Global CMO report, 2008

### What our Sponsors & Exhibitors are saying about GEI

"Great conference ... and lots of contacts."

- Director, Orange Sales Projects

"I officially want to congratulate you on the outstanding conference."

- Member, The International Labour Organisation.

"Thank you for allowing me to participate in your conference. The link between Green and technology is upmost in people's minds."

-Rakesh Kumar, VP Gartners Research Global

### 6 Reasons to Sponsor a Green Economics Institute Conference

1. Direct contact with key decision makers and qualified buyers via our niche conferences with a measurable return on your investment.
2. You position your products, services and executives as key players in front of major industry leaders.
3. Function/market specific social media portals and event sites provide you with multiple opportunities to communicate directly with your target audience before and after the conference.
4. You can sponsor webinars, podcasts, short content-rich videos and online newsletters to deliver your sales message in a bold new way, boosting your customer acquisition and lead generation strategies.
5. You can purchase high-yield online display ads that reach your target audience on our expanding number of portals and event sites.
6. Some organizations can offer some of these things...

*...and only Green Economics Conferences can offer ALL of these things!*

## **Sponsorship Benefits at a Glance:**

(The exact selection of these items depends on which package you choose)

- ***Advertising on our uniquely busy website- currently over 3 million visitors to date and over 40,000 visitors per month;***
- Advertising to our large international network of 13000 green professionals;
- A workshop delivered promoting your products, services and research;
- Your literature available to all participants, speakers and clients;
- Promotional material and banners about your products and services during the conference;
- Logo of your company on flyers and information sheets;(Please provide us with the artwork
- Banners or posters, and exhibition tables and spaces in the conference area
- A stand on the conference area promoting your company;
- Your company name, logo and hyperlink can be included on the conference web pages and for a calendar year onwards, depending on which package you select.
- Advertisements and information about your products and services and about your team in the conference proceedings;
- Includes entrance for two persons;
- Possibility of a members' web seminar – conference call to tell them about your organization – after conference has taken place;
- Your products and services to be used as possible case studies when we teach around the world afterwards- please send us material for this purpose.

## **All you need to do to make this happen is:**

- Send an e-mail of acceptance to this offer, selecting which Package A, B or C you prefer.
- Send us your logo and web links;
- *E-mail us the ideas for your workshop and an abstract of a paper for the **Conference Proceedings**.*
- Before the event, please send us a PowerPoint
- Send us any pictures or other promotional material you would like us to put on our website and in our monthly newsletter which goes out to tens of thousands in our network.

<b>Packages</b>	<b>Benefits</b>
<b>£ 1500</b>	<b><i>Package A : Our One day package</i></b> <ul style="list-style-type: none"><li>• Advertising on our website;</li><li>• Logo of your company on flyers and information sheets;</li><li>• Exhibition Stand on the conference area promoting your company;</li><li>• Advertisement and information about your products and services and about you in the conference proceedings;</li><li>• Includes entrance for one person;</li></ul>
<b>£ 5000</b>	<b><i>Package B: Our event package</i></b> <ul style="list-style-type: none"><li>• Advertising on our website;</li><li>• Advertising to our large international network;</li><li>• Promotional material and banners about your products and services during the conference;</li><li>• Logo of your company on flyers and information sheets;</li><li>• Banners or posters on the conference area (1 banner, 1 poster);</li><li>• Stand in the conference area promoting your company;</li><li>• Advertisement and information on your products and services and about you in the conference proceedings;</li><li>• Includes entrance for two persons;</li><li>• Possibility of a members' web seminar – conference call to tell them about your organization after the conference has taken place during the year.</li></ul>

**£ 10 000**

***Package C: Our whole year package***

- Advertising on our website visited by 40,000 people a month;
- Advertising to our large international network of 10,000 people ;
- Two workshops at the conference promoting your products, services and or research;
- Your literature given to all participants, speakers at the conference;
- Promotional material and banners about your products and services during the conference;
- Logo of your company on flyers and information sheets;
- Banners or posters in the conference area (1 banner, 1 poster if you provide suitable artwork and the banners and posters);
- Exhibition stand on the conference area promoting your company;
- Your company name, logo and hyperlink will be included in the conference web pages up to one calendar year from now;subject to suitability
- Advertisement and information about your products and services and about you in the conference proceedings;
- Includes entrance for three persons;
- Possibility of a members' web seminar – conference call to tell them about your organization after the conference has taken place;
- Your products and services to be used as possible case studies when we teach during this year- please send us material for this.

Please note all these packages must be pre paid at the start of the agreement and we issue a formal contract with the sponsor to ensure we have a clear guide clarifying the scope of work. (Please fill in the **Conference Booking Form** in the normal way as well.)

If you wish to **Gift Aid**, your sponsorship, to our **Charitable Trust**, the **Green Economics Institute Trust** and you are a UK tax payer please email us and we will advise you accordingly. Your donation will ensure that we work even harder to change the world's economy into something more beneficial for everyone. Please ask us for our Gift Aid Form.

Other packages are available but these are the most popular. Please email us at [greenecomicsinstitute@yahoo.com](mailto:greenecomicsinstitute@yahoo.com) and [greenecomicevents1@yahoo.co.uk](mailto:greenecomicevents1@yahoo.co.uk)

If you are interested in discussing sponsorship/exhibition opportunities, please [contact us](#).

**The Green Economics Institute:**

**“The World's Leading Green Conferences”**

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